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Chocolate Confectionery in the United Arab Emirates

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Chocolate Confectionery in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Dubai chocolate drives growing popularity of chocolate confectionery

Mars leads and adds dynamism to chocolate confectionery

Hypermarkets offer broad assortments, convenience and value for money to lead distribution

PROSPECTS AND OPPORTUNITIES

Dubai chocolate to continue to spur development in chocolate confectionery

Digitalisation to shape chocolate confectionery marketing

Dubai chocolate trend helps filled gain ground in tablets

CATEGORY DATA

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Table 2 - Sales of Chocolate Confectionery by Category: Value 2020-2025

Table 3 - Sales of Chocolate Confectionery by Category: % Volume Growth 2020-2025

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Table 6 - NBO Company Shares of Chocolate Confectionery: % Value 2021-2025

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SOURCES

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