



Appliances and Electronics Specialists in Mexico

May 2026

Table of Contents

[Appliances and Electronics Specialists in Mexico - Category analysis](#)

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Highly Effective Promotional Events Support Growth

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Appliances and Electronics Specialists

INDUSTRY PERFORMANCE

Highly Effective Promotional Events Support Growth

Chart 2 - Liverpool Intensifies Competition through Livestore Expansion

Accelerated Digital Transformation to Capture Online Demand

Chart 3 - Analyst Insight for Appliances and Electronics Specialists

Promotional Events and Stable Consumer Confidence Sustain Spending

Chart 4 - Value Sales 2020-2030

WHAT'S NEXT?

Retailers Diversify Supply Chains as Tariffs Reshape Sourcing Strategies

Retailers Enhance Technology and Embrace Circular Practices to Build Loyalty

Chart 5 - Forecast Value Sales 2020-2030

COMPETITIVE LANDSCAPE

Grupo Sanborns Expands Ishop Footprint to Reinforce Leadership

Chart 6 - Picture 2Grupo Sanborns Focuses on Ishop and Mixup

Radioshack Grows Despite Reduced Store Count

Chart 7 - Company Shares 2025

Chart 8 - Brand Shares 2025

ECONOMIC CONTEXT

Chart 9 - Economic Context for Appliances and Electronics Specialists

Chart 10 - Real GDP Growth 2020-2030

Chart 11 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 12 - Consumer Context for Appliances and Electronics Specialists

Chart 13 - Population 2020-2030

Chart 14 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Retail in Mexico - Industry Overview](#)

EXECUTIVE SUMMARY

Coppel'S Digital Expansion Narrows the Gap with Online Specialists

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 15 - Key Industry Trends for Retail

INDUSTRY PERFORMANCE

Coppel'S Digital Expansion Narrows the Gap with Online Specialists

Oxxo and Didi Accelerate the Shift toward Hyperconvenience

Chart 16 - Oxxo And Didi Team up to Provide Hyperconvenience
Informal Channels Remain Resilient Amid Shifting Consumer Priorities
Chart 17 - Value Sales 2020-2030

WHAT'S NEXT?

Success of Retail E-Commerce Accelerates Digital Transformation as Discounters Retain Price Advantage
Chart 18 - Analyst Insight for Retail
Major Players Harness Ai and Retail Media to Drive Efficiency and Engagement
Department Stores and Large Chains Advance Seamless Omnichannel Experiences
Chart 19 - Forecast Value Sales 2020-2030
Chart 20 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Coppel Moves up the Rankings as Tiendas 3B Reshapes Preferences
Innovative Concepts Arrive in 2025
Chart 21 - Inditex Launches For & From Store in Mexico Promoting Inclusion
Chart 22 - Company Shares 2025
Chart 23 - Brand Shares 2025

OPERATING ENVIRONMENT

Informal Retail
Opening Hours for Physical Retail
Summary 1 - Standard Opening Hours by Channel Type 2025
Seasonality
Christmas Season
Back to School
Hot Sale
Buen Fin

ECONOMIC CONTEXT

Chart 24 - Economic Context for Retail
Chart 25 - Real GDP Growth 2020-2030
Chart 26 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 27 - Consumer Context for Retail
Chart 28 - Population 2020-2030

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with

country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/appliances-and-electronics-specialists-in-mexico/report.