



Euromonitor
International

Sugar Confectionery in Argentina

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Table of Contents

Sugar Confectionery in Argentina - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sugar confectionery remains vulnerable due to lack of nutritional value, but shows signs of recovery

Arcor dominates the competitive landscape with innovation-led growth

Small local grocers remain dominant while wholesalers attract new consumers

PROSPECTS AND OPPORTUNITIES

Sales of sugar confectionery set to rise as innovation and macroeconomic recovery fuel growth

Premiumisation and functional innovations expected to strengthen category value

New labelling laws shape perceptions, but indulgence continues to drive demand

Summary 1 - Other Sugar Confectionery by Product Type: 2025

CATEGORY DATA

Table 1 - Sales of Sugar Confectionery by Category: Volume 2020-2025

Table 2 - Sales of Sugar Confectionery by Category: Value 2020-2025

Table 3 - Sales of Sugar Confectionery by Category: % Volume Growth 2020-2025

Table 4 - Sales of Sugar Confectionery by Category: % Value Growth 2020-2025

Table 5 - Sales of Chewy Candies by Type: % Value 2020-2025

Table 6 - NBO Company Shares of Sugar Confectionery: % Value 2021-2025

Table 7 - LBN Brand Shares of Sugar Confectionery: % Value 2022-2025

Table 8 - Distribution of Sugar Confectionery by Format: % Value 2020-2025

Table 9 - Forecast Sales of Sugar Confectionery by Category: Volume 2025-2030

Table 10 - Forecast Sales of Sugar Confectionery by Category: Value 2025-2030

Table 11 - Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Sugar Confectionery by Category: % Value Growth 2025-2030

Snacks in Argentina - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2025: The big picture

Key trends in 2025

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2020-2025

Table 14 - Sales of Snacks by Category: Value 2020-2025

Table 15 - Sales of Snacks by Category: % Volume Growth 2020-2025

Table 16 - Sales of Snacks by Category: % Value Growth 2020-2025

Table 17 - NBO Company Shares of Snacks: % Value 2021-2025

Table 18 - LBN Brand Shares of Snacks: % Value 2022-2025

Table 19 - Penetration of Private Label by Category: % Value 2020-2025

Table 20 - Distribution of Snacks by Format: % Value 2020-2025

Table 21 - Forecast Sales of Snacks by Category: Volume 2025-2030

Table 22 - Forecast Sales of Snacks by Category: Value 2025-2030

Table 23 - Forecast Sales of Snacks by Category: % Volume Growth 2025-2030

Table 24 - Forecast Sales of Snacks by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 2 - Research Sources

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