



Alcoholic Drinks in Costa Rica

June 2025

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

KEY DATA FINDINGS

2024 DEVELOPMENTS

Beer sales are impacted by illicit trade and adverse weather
Florida Bebidas SA retains its dominance
Beer continues to be staple purchase in traditional retail channels.

PROSPECTS AND OPPORTUNITIES

Affordability of beer will boost sales
Artisanal beer, while still niche, will continue growing
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KEY DATA FINDINGS

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[Rtds in Costa Rica](#)

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Supermarkets is preferred channel for RTDs, thanks to wide product selection

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Wine in Costa Rica

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