



Euromonitor  
International

# Self-Service Cafeterias in the Netherlands

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## Self-Service Cafeterias in the Netherlands - Category analysis

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#### 2025 DEVELOPMENTS

Rising costs drive value sales in Dutch self-service cafeterias in 2025

#### INDUSTRY PERFORMANCE

Higher costs lead to value growth in 2025

Chained self-service cafeterias outperform independent outlets

Even larger players have to make changes due to rising costs

#### WHAT'S NEXT?

Moderate growth expected over the forecast period

Players will seek to reach younger consumers with more takeaway and delivery options

La Place uses well-known chefs to create new dishes for its menu

#### COMPETITIVE LANDSCAPE

Leading player La Place implements a new strategy

Hema also achieves value growth by offering fresh food in a cosy setting

Chained outlets generate most value sales, but independents hold significant share

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#### DISCLAIMER

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Mixed picture for consumer foodservice in 2025

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Foodservice faces further rise in costs in 2025

Growth of delivery and takeaway under pressure

McDonald's launches new AI feature which creates unique family story

#### WHAT'S NEXT?

Evolving habits will benefit foodservice in the years ahead

Technology will help reward and attract new and returning customers

Technology will help to streamline operations and make it more sustainable

## COMPETITIVE LANDSCAPE

McDonald's leads in a competitive field

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/self-service-cafeterias-in-the-netherlands/report](https://www.euromonitor.com/self-service-cafeterias-in-the-netherlands/report).