



Consumer Electronics in the Netherlands

July 2025

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Apple Computer Benelux BV leads, while Lenovo (International) BV posts the fastest growth in 2025

Retail e-commerce remain dominants as it becomes the most dynamic channel in 2025

PROSPECTS AND OPPORTUNITIES

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PROSPECTS AND OPPORTUNITIES

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PROSPECTS AND OPPORTUNITIES

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 Retail e-commerce strengthens its lead, offering consumers detailed product comparisons

PROSPECTS AND OPPORTUNITIES

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