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Computers and Peripherals in the United Arab Emirates

July 2025

Computers and Peripherals in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Slight fall in volume sales in 2025

Samsung leads with Lenovo among fastest risers

E-commerce continues to outpace all other channels in 2025

PROSPECTS AND OPPORTUNITIES

Slow growth anticipated for forecast period

Tech advancements to drive developments

Innovation focuses on sustainability and design

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DISCLAIMER

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