



Euromonitor  
International

# Chocolate Confectionery in Egypt

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## Chocolate Confectionery in Egypt - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Robust value growth driven by high prices, with volume suppressed due to price sensitivity  
Cadbury maintains lead thanks to wide portfolio of popular products, while Ritter is the stand-out player  
Small local grocers maintain popularity, as e-commerce continues to grow

#### PROSPECTS AND OPPORTUNITIES

Positive sales will continue for chocolate confectionery  
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