



Euromonitor
International

Baby Food in Turkey

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Baby food sales see steady growth as competition heats up
Nutricia Aptamil and Bebelac control milk formula sales as Ülker thrives in other baby food
Retail e-commerce remains the leading channel

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Dairy Products and Alternatives in Turkey - Industry Overview

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DISCLAIMER

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Summary 1 - Research Sources

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