



Euromonitor
International

Chocolate Confectionery in Austria

July 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Chocolate confectionery faces rising prices and falling volumes, with chocolate pouches and bags showing resilience
Mondelez Österreich retains its leadership while innovation and private label goods impact the competition
Supermarkets maintain the lead in chocolate confectionery, while retail e-commerce records the fastest-growth

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DISCLAIMER

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