



Euromonitor
International

Other Dairy in Sweden

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Value growth in other dairy is driven by cream and high-protein products
Arla Food AB leads sales while Norrmejerier AB lead growth in other dairy
Supermarkets remain the key channel for other dairy, although share is lost to retail e-commerce

PROSPECTS AND OPPORTUNITIES

Value sales of other dairy are set to grow through premiumisation and added benefits
Health-focused innovation and convenience will drive growth in other dairy
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DISCLAIMER

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Summary 1 - Research Sources

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