



**Euromonitor
International**

Cheese in Latvia

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Cheese maintains popularity for cooking and as a snacking option
Rigas maintains company lead, while private label Rimi shows strong growth
Supermarkets maintain strong relevance for sales of cheese

PROSPECTS AND OPPORTUNITIES

Slightly negative value sales expected, with baseline demand balanced against price-sensitivity
Cheese will continue to prove popular as a party snack, creating opportunities for new cheese options
Cheese players will aim to differentiate their products over the forecast period

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Dairy Products and Alternatives in Latvia - Industry Overview

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DISCLAIMER

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