



Euromonitor
International

Consumer Foodservice By Location in Ukraine

March 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Retail-integrated venues and agile standalone outlets drive resilience in consumer foodservice

INDUSTRY PERFORMANCE

Retail-integrated foodservice leads growth among non-standalone locations

Standalone outlets maintain growth through operational agility

Value-led propositions drive recovery in consumer foodservice

WHAT'S NEXT?

Travel locations are expected to drive growth while standalone share gradually moderates

Travel and retail locations are set to drive future consumer foodservice growth

Generation Z is set to redefine consumer foodservice through experience, identity and digital engagement

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Consumer Foodservice in Ukraine - Industry Overview

EXECUTIVE SUMMARY

Ukraine's consumer foodservice sustains growth through resilience and adaptation

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Consumer foodservice sustains value growth despite declining footfall
 Delivery and takeaway reinforce their role as structural growth channels
 Consumer pragmatism drives value-focused strategies and digital engagement

WHAT'S NEXT?

Consumer foodservice sales in Ukraine are set for sustained growth during market adaptation

Innovation in automation and virtual dining are set to address labour challenges

Sustainability is set to gain momentum as a key trend in consumer foodservice

COMPETITIVE LANDSCAPE

Leading brands sustain top positions through scale, innovation, and diversification

Chin Chin drives the dynamic expansion of Asian cuisine across Ukraine

Notable openings highlight innovation in convenience, plant-based and virtual dining

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Chained operators show resilience while independents lead full-service restaurants

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