



Euromonitor
International

Sauces, Dips and Condiments in Hong Kong, China

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Sauces, Dips and Condiments in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth in 2025 is driven by home cooking, health trends and expanding Asian flavours

INDUSTRY PERFORMANCE

Sale of sauces, dips and condiments benefit from the at-home cooking trend

Cooking and table sauces drive growth, boosted by the home cooking resurgence

WHAT'S NEXT?

Sauces, dips and condiments is set to sustain growth through affordability and innovation

Health and wellness is set to drive reformulation in sauces, dips and condiments

Rising interest in Asian flavours drives innovation in sauces, dips and condiments

COMPETITIVE LANDSCAPE

Lee Kum Kee (HK) Foods Ltd strengthens its leadership through heritage and innovation

Private label sauces, dips and condiments gain ground through value and innovation

CHANNELS

Supermarkets strengthens its dominance in sauces, dips and condiments through accessibility and promotions

Retail e-commerce develops gradually as a complementary channel for sauces, dips and condiments

CATEGORY DATA

Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2020-2025

Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2020-2025

Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2020-2025

Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2020-2025

Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2020-2025

Table 6 - Sales of Other Sauces and Condiments by Type: Rankings 2020-2025

Table 7 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2021-2025

Table 8 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2022-2025

Table 9 - Distribution of Sauces, Dips and Condiments by Format: % Value 2020-2025

Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2025-2030

Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2025-2030

Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2025-2030

Table 13 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

Cooking Ingredients and Meals in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Home cooking and private label drives growth in cooking ingredients and meals

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Home cooking sustains value growth in cooking ingredients and meals in 2025

Health and wellness drive product innovation and premiumisation

Private label sophistication and flavour innovation supports growth in 2025

WHAT'S NEXT?

Premiumisation and targeted innovation is expected to support sales over the forecast period

Health and convenience are set to drive innovation in future product development
Competition and channel dynamics shape the future of cooking ingredients and meals

COMPETITIVE LANDSCAPE

Hop Hing Oils & Fats Ltd and Lee Kum Kee (HK) Foods Ltd offer well-established brands with rich heritage
Private label emerges as a key growth driver during ongoing price sensitivity

CHANNELS

Supermarkets retains its lead due to extensive store coverage and frequent price promotions
Convenience stores and retail e-commerce will influence future growth in cooking ingredients and meals

MARKET DATA

Table 14 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025
Table 15 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025
Table 16 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025
Table 17 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025
Table 18 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025
Table 19 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025
Table 20 - Penetration of Private Label by Category: % Value 2020-2025
Table 21 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030
Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030
Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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