



**Euromonitor
International**

Sauces, Dips and Condiments in Canada

November 2025

Table of Contents

Sauces, Dips and Condiments in Canada - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Immigration and home cooking trends shape growth

INDUSTRY PERFORMANCE

Healthy value growth for sales, dips and condiments in 2025

Dips sees notable dynamism, appealing to Gen Z consumers

Bold and spicy flavours trending

WHAT'S NEXT?

Healthy trends and flavour innovation will help boost sales

New tariffs are expected to drive up prices of US products

New labelling requirements will see brand reformulations

COMPETITIVE LANDSCAPE

Firms invest in marketing highlight Canadian-made status

Aliments Fontainé Sante enjoys dynamic performance

CHANNELS

Supermarkets leads distribution as consumers value convenience

E-commerce channels and discounters gain share in retail distribution

CATEGORY DATA

Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2020-2025

Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2020-2025

Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2020-2025

Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2020-2025

Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2020-2025

Table 6 - Sales of Other Sauces and Condiments by Type: Rankings 2020-2025

Table 7 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2021-2025

Table 8 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2022-2025

Table 9 - Distribution of Sauces, Dips and Condiments by Format: % Value 2020-2025

Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2025-2030

Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2025-2030

Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2025-2030

Table 13 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2025-2030

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Cooking Ingredients and Meals in Canada - Industry Overview

EXECUTIVE SUMMARY

Stable performance linked to immigration-driven population growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Changing lifestyles and demographics are reflected in category performance

High tariffs prompt local consumers to opt for domestic produce

Global flavours gain popularity and innovation follows suit

WHAT'S NEXT?

Overall growth predicted for cooking ingredients and meals
Trade tensions will impact retail prices in the coming years
Legislative developments will drive players to improve formulations

COMPETITIVE LANDSCAPE

Kraft Heinz leads a fragmented industry
Private label growth reflects ongoing price-consciousness

CHANNELS

Supermarkets leads distribution thanks to better resources
E-commerce gains ground as local consumers shift online

MARKET DATA

Table 14 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025
Table 15 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025
Table 16 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025
Table 17 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025
Table 18 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025
Table 19 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025
Table 20 - Penetration of Private Label by Category: % Value 2020-2025
Table 21 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030
Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030
Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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