



Euromonitor
International

Street Stalls/Kiosks in Denmark

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Street Stalls/Kiosks in Denmark - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Street stalls/kiosks lose some of their key advantages

INDUSTRY PERFORMANCE

Street stalls/kiosks see falling sales as consumers switch to other options

Independent operators prove slightly more resilient thanks to greater flexibility

Players adjust their offer as part of efforts to sustain sales

WHAT'S NEXT?

Street stalls/kiosks set for growth but challenges persist

Street stalls/kiosks could lose relevance as competition grows

Players explore opportunities in new locations

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Steff Houlberg benefits from familiar and popular hot dog offerings

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DISCLAIMER

Consumer Foodservice in Denmark - Industry Overview

EXECUTIVE SUMMARY

Players focus on offering value and experiences to counter inflation

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INDUSTRY PERFORMANCE

Price increases drive value growth

Fulfilment a growing focus of foodservice operators

Operators look to build loyalty through new concepts and digital engagement

WHAT'S NEXT?

Bright outlook for consumer foodservice as the economy improves

Players expected to focus on service delivery and location strategies to win share

Localisation and food waste strategies help tackle sustainability concerns

COMPETITIVE LANDSCAPE

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