



Euromonitor
International

Street Stalls/Kiosks in Greece

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Street Stalls/Kiosks in Greece - Category analysis

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2025 DEVELOPMENTS

Street stalls/kiosks in Greece sees value decline in 2025

INDUSTRY PERFORMANCE

Street stalls/kiosks lose relevance due to a lack of development and innovation

Bakery chains offering sesame rings intensify competition with street stalls

Takeaway-only model and standardised pricing limit growth potential

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Sales projected to decline as outlets fail to modernise

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Consumer Foodservice in Greece - Industry Overview

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Inflation spurs shift to delivery and limited-service dining in Greek foodservice in 2025

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Inflation pressures continue to weigh on foodservice performance

Rise of home delivery and takeaway is reshaping innovation and competition

Loyalty programmes gain traction among chained and independent operators

WHAT'S NEXT?

Innovation to focus on limited-service restaurants for growth

Vegan and vegetarian demand will expand plant-based menus

Sustainability to become a competitive advantage for operators

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