



Euromonitor
International

Cafés/Bars in Chile

March 2026

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2025 DEVELOPMENTS

Cafés/bars develop and gain momentum

INDUSTRY PERFORMANCE

Independents drive strong growth across cafés/bars

Independent specialist coffee and tea shops intensify the competition

Affordable luxury as a consumer tradeoff

WHAT'S NEXT?

Rising demand for social, experienced occasions to fuel growth

Experienced fulfillment to inform onpremise and takeaway sales

Techled formats blending aesthetics and automation in emerging concepts

COMPETITIVE LANDSCAPE

Starbucks maintains top position amid labourrelated disruptions

Dunkin' is the most dynamic brand in 2025

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Consumer Foodservice in Chile - Industry Overview

EXECUTIVE SUMMARY

Players adapt to the environment with a shift towards efficiency and value-driven strategies

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Priced value gains in a highly competitive cost environment

Channel strategies adapt amid rising costs and normalisation of consumption

Loyalty shifts towards delivery ecosystems as restaurants lean on experience

WHAT'S NEXT?

Rising sales to be supported by value-offering formats and consumer confidence gains

Growth of Asianthemed formats shapes innovation in 2025

Sustainability advances slowly, driven mainly by regulation and consumer action

COMPETITIVE LANDSCAPE

Brand leadership is reinforced through value, convenience and channel reach

Little Caesar's Pizza shows dynamism through its signature Hot-N-Ready model

New entrants disrupt the competitive landscape

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Innovation in independent highcuisine restaurants

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