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International

# Digestive Remedies in Pakistan

September 2025

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## Digestive Remedies in Pakistan - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Resilient baseline demand in 2025

Sanofi-Aventis leads; however, Getz Pharma offers the most popular brand

Health and beauty specialists benefit from offering advice and multinational brands

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Sales to rise steadily

Innovation to focus on faster-acting and healthier formulations

Rising consumer interest in herbal or natural digestive remedies

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### DISCLAIMER

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