



Euromonitor
International

Street Stalls/Kiosks in Belgium

March 2026

Table of Contents

Street Stalls/Kiosks in Belgium - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Flat sales amid cost pressures

INDUSTRY PERFORMANCE

Innovation persists amid sluggish performance

Food trucks trade quality for cost-efficiency

Eat-in remains dominant, while hybrid models gain traction

WHAT'S NEXT?

Declining sales amid rising competition

Online ordering will remain limited but takeaway offers potential

Street stalls may return to their artisanal roots as economic conditions improve

COMPETITIVE LANDSCAPE

Independents control sales

Category suffers from high turnover

CATEGORY DATA

Table 1 - Street Stalls/Kiosks: Units/Outlets 2020-2025

Table 2 - Sales in Street Stalls/Kiosks: Number of Transactions 2020-2025

Table 3 - Sales in Street Stalls/Kiosks: Foodservice Value 2020-2025

Table 4 - Street Stalls/Kiosks: % Units/Outlets Growth 2020-2025

Table 5 - Sales in Street Stalls/Kiosks: % Transaction Growth 2020-2025

Table 6 - Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2020-2025

Table 7 - GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2021-2025

Table 8 - GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2022-2025

Table 9 - Forecast Street Stalls/Kiosks: Units/Outlets 2025-2030

Table 10 - Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2025-2030

Table 11 - Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2025-2030

Table 12 - Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2025-2030

Table 13 - Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2025-2030

Table 14 - Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2025-2030

DISCLAIMER

Consumer Foodservice in Belgium - Industry Overview

EXECUTIVE SUMMARY

Rising prices and digital convenience impact Belgium's foodservice industry

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Consumer foodservice shows modest value growth amid decline in transactions

Online delivery gains momentum

Leading operators seek to strengthen customer loyalty

WHAT'S NEXT?

Sluggish performance amid ongoing consumer caution

Innovation will continue apace

Advancement of sustainability initiatives, ahead of EU packaging regulations

COMPETITIVE LANDSCAPE

McDonald's leads Belgian consumer foodservice as limited-service chains expand through scale

Burger King leads growth

Deli NV expands network

CHANNELS

Independent operators lose ground to chains

Plant-based fine-dining gains momentum

MARKET DATA

Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2020-2025

Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2020-2025

Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2025

Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2020-2025

Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2020-2025

Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2025

Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2020-2025

Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2020-2025

Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2025

Table 24 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2022-2025

Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2025

Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2025-2030

Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/street-stalls-kiosks-in-belgium/report.