



Euromonitor
International

Self-Service Cafeterias in Taiwan

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Self-Service Cafeterias in Taiwan - Category analysis

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2025 DEVELOPMENTS

Growing number of operators exploring self-service

INDUSTRY PERFORMANCE

Full-service restaurant players offer self-service options

Strong growth from independents

Convenience stores provide strong competition

WHAT'S NEXT?

Further premiumisation

Demographic trends influencing category development

Consumers seeking differentiation

COMPETITIVE LANDSCAPE

Eat Together Corp holds top spot

Intensifying competition

Move away from standardisation

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Consumer Foodservice in Taiwan - Industry Overview

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Polarisation trend, as eating out remains central to Taiwanese culture

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Players respond to rapidly evolving demand trends

String demand for bookings during peak times

Competition drives innovation as players look to differentiate

WHAT'S NEXT?

Positive outlook

A year of innovation

Limited focus on sustainability

COMPETITIVE LANDSCAPE

7-Eleven works to consolidate its lead

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