



**Euromonitor  
International**

# Cigarettes in Uruguay

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Cigarettes sales decline amid health concerns and strict legislation  
Cía Industrial de Tabacos Monte Paz SA strengthens its leadership, thanks to exit of British American Tobacco  
Small local grocers capture majority of sales

PROSPECTS AND OPPORTUNITIES

Health concerns will weaken legal cigarette sales  
Illegal sales may be further boosted by high tax burden in Uruguay  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cigarettes-in-uruguay/report](http://www.euromonitor.com/cigarettes-in-uruguay/report).