



**Euromonitor
International**

Wound Care in Peru

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Sales grow thanks to increased market penetration
Distribuidora Continental 6 leads but faces mounting competition
Pharmacies lose ground due to the increased penetration of modern channels

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Greater product variety and multi-channel penetration expected to drive growth
Increased specialisation expected to be seen in the market
Rx maintains significant relevance, curbing the potential of gauze, tape and other wound care

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