



Pet Products in Argentina

June 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Pet Products Summary

INDUSTRY PERFORMANCE

Pet Owners Embrace Health and Multifunctionality Amid Economic Challenges

Chart 1 - Proactive Pet Health Drives Therapeutic and Supplement Innovation

Pet Healthcare Leads Growth Supported by Therapeutic Innovation and Pet Population Expansion

Premiumisation and Wellness Trends Drive Innovation

Chart 2 - Humanised Pets Fuel Demand for Premium and Multifunctional Products

Chart 3 - Value Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Rising Disposable Incomes to Boost Demand for Premium Pet Products

Pet Healthcare to Overtake Other Pet Products, Leading Value Growth

Local Innovation and Import Liberalisation to Reshape Pet Products Landscape

Chart 5 - The End of Imports Restrictions Boosts Online Sales

Chart 6 - Forecast Value Sales 2021-2031

Chart 7 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Multinational and Local Players Shape a Fragmented Landscape with Stable Leadership

Chart 8 - Company Shares 2025

Chart 9 - Brand Shares 2025

CHANNELS

Veterinary Clinics Lead as Trusted Sellers Amid Shifting Retail Shares

Online Platforms Capture Rising Demand with Broader Product Ranges and Convenience

Chart 10 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 11 - Economic Context for Pet Products

Chart 12 - Real GDP Growth 2021-2031

Chart 13 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 14 - Consumer Context for Pet Products

Chart 15 - Population 2021-2031

Chart 16 - Consumer Expenditure 2021-2031

Chart 17 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Pet Owners Shift to Cats Amid Volume Moderation in Dog Food
Premium Options Propel Cat Food Value Growth
Chart 18 - Premiumisation Drives Pet Food Growth
Specialised E-Commerce Platform Oliver Pets Expands Access and Choice
Chart 19 - Value Sales 2021-2031
Chart 20 - Volume Sales 2021-2031
Chart 21 - Value Sales by Category 2026
Chart 22 - Pet Populations 2021-2026

WHAT'S NEXT?

Rising Cat Ownership and Premiumisation to Drive Value Growth Despite Dog Food Volume Moderation
Manufacturers and Retailers to Capitalise on Import Liberalisation and E-Commerce Expansion to Broaden Product Access
Pet Humanisation to Sustain Premium Product Innovation
Chart 23 - Forecast Value Sales 2021-2031
Chart 24 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Leading Manufacturers Strengthen Positions Amid Growing Competition and Portfolio Expansion
Chart 25 - Company Shares 2025
Chart 26 - Brand Shares 2025

CHANNELS

Non-Grocery Retailers Lead Distribution Driven by Value Brands
Specialised E-Commerce Platforms Reshape Convenience and Choice for Pet Owners
Chart 27 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 28 - Economic Context for Pet Care
Chart 29 - Real GDP Growth 2021-2031
Chart 30 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 31 - Consumer Context for Pet Care
Chart 32 - Population 2021-2031
Chart 33 - Consumer Expenditure 2021-2031
Chart 34 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/pet-products-in-argentina/report.