



Dog Food in Argentina

June 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Dog Food Summary

INDUSTRY PERFORMANCE

Premiumisation Drives Value Growth Despite Change in Ownership Patterns

Dry Dog Food Dominates Value While Wet Food Leads Growth

Chart 1 - Premiumisation Drives Dog Food Growth

Puppis Private Label Drives Growth in Natural Premium Dog Food

Chart 2 - Value Sales 2021-2031

Chart 3 - Volume Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Consumers to Shift Spending to Premium and Natural Dog Food

Pet Humanisation to Drive Innovation Towards Natural and Premium Formulations

Chart 5 - Private Label Manufacturers Capitalise on the Rise of Natural Dog Food

Retailers and Brands to Adapt Strategies Amid Cost Pressures and Evolving Consumer Preferences

Chart 6 - Forecast Value Sales 2021-2031

Chart 7 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Top Companies Maintain Lead Amid Shifting Shares

Chart 8 - Company Shares 2025

Chart 9 - Brand Shares 2025

CHANNELS

Forrajerías Lead Distribution While Veterinary Clinics Gain Traction

E-Commerce Gains Ground as Consumers Seek Convenience and Choice Online

Chart 10 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 11 - Economic Context for Dog Food

Chart 12 - Real GDP Growth 2021-2031

Chart 13 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 14 - Consumer Context for Dog Food

Chart 15 - Population 2021-2031

Chart 16 - Consumer Expenditure 2021-2031

Chart 17 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Pet Owners Shift to Cats Amid Volume Moderation in Dog Food

Premium Options Propel Cat Food Value Growth

Chart 18 - Premiumisation Drives Pet Food Growth

Specialised E-Commerce Platform Oliver Pets Expands Access and Choice

Chart 19 - Value Sales 2021-2031

Chart 20 - Volume Sales 2021-2031

Chart 21 - Value Sales by Category 2026

Chart 22 - Pet Populations 2021-2026

WHAT'S NEXT?

Rising Cat Ownership and Premiumisation to Drive Value Growth Despite Dog Food Volume Moderation

Manufacturers and Retailers to Capitalise on Import Liberalisation and E-Commerce Expansion to Broaden Product Access

Pet Humanisation to Sustain Premium Product Innovation

Chart 23 - Forecast Value Sales 2021-2031

Chart 24 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Leading Manufacturers Strengthen Positions Amid Growing Competition and Portfolio Expansion

Chart 25 - Company Shares 2025

Chart 26 - Brand Shares 2025

CHANNELS

Non-Grocery Retailers Lead Distribution Driven by Value Brands

Specialised E-Commerce Platforms Reshape Convenience and Choice for Pet Owners

Chart 27 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 28 - Economic Context for Pet Care

Chart 29 - Real GDP Growth 2021-2031

Chart 30 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 31 - Consumer Context for Pet Care

Chart 32 - Population 2021-2031

Chart 33 - Consumer Expenditure 2021-2031

Chart 34 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dog-food-in-argentina/report.