



Euromonitor
International

Wound Care in Algeria

December 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Increased interest in outdoor activities boosts demand for wound care
Market leader Paul Hartmann Algeria Sarl enjoys high level of brand recognition
Pharmacies remain the leading distribution channel, but alternatives are gaining ground

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Sticking plasters/adhesive bandages will continue to dominate retail value sales
New product development likely to be minimal
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