



Euromonitor
International

Sun Care in Uzbekistan

May 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Sun Care Summary

INDUSTRY PERFORMANCE

Strong Economic Growth and Rising Incomes Fuel Sun Care Expansion

Urban Consumers Drive Growth of Adult Sun Care with Asian Beauty Influences

Brands Leverage Multifunctionality and Longevity to Capture Demand

Chart 1 - Value Sales 2020-2030

Chart 2 - Volume Sales 2020-2030

Chart 3 - Value Sales by Category 2025

WHAT'S NEXT?

Consumers to Remain Price-Conscious Despite Rising Demand for Sun Care

Adult Sun Care to Solidify Leadership Supported by Premium and Value Segments

Multifunctionality and Innovation Expected to Capture Evolving Consumer Demand

Chart 4 - Forecast Value Sales 2020-2030

Chart 5 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Leading Companies Diversify Shares as Market Concentration Declines

Emerging Brands Leverage Innovation and Digital Marketing to Expand Presence

Chart 6 - Company Shares 2025

Chart 7 - Brand Shares 2025

CHANNELS

Non-Grocery Retailers Lead Sun Care Distribution

Retail E-Commerce Growth Reshapes Access and Competition in Sun Care

Chart 8 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 9 - Economic Context for Sun Care

Chart 10 - Real Gdp Growth 2020-2030

Chart 11 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 12 - Consumer Context for Sun Care

Chart 13 - Population 2020-2030

Chart 14 - Consumer Expenditure 2020-2030

Chart 15 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

Beauty and Personal Care in Uzbekistan - Industry Overview

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 16 - Key Industry Trends for Beauty and Personal Care

INDUSTRY PERFORMANCE

Beauty and Personal Care Grows as Consumers Prioritise Health

Chart 17 - Green Chemistry Meets Accessible Clean Beauty

Hair Care Leads Sales Driven by Consumer Demand for Long-Term Benefit Formulations

Chart 18 - Scalp Longevity through Science-Led Daily Care

Korean Beauty and Premium Launches Redefine Consumer Expectations

Chart 19 - Science-Led K-Beauty Goes Mainstream

Chart 20 - Value Sales 2020-2030

Chart 21 - Volume Sales 2020-2030

Chart 22 - Value Sales by Category 2025

WHAT'S NEXT?

Mass Market to Continue Growing Amid Growing Premium Appeal

Chart 23 - Analyst Insight for Beauty and Personal Care

Digital Channels Expected to Reshape Retail Landscape

Global Brands to Leverage Various Strategies to Capture Demand

Chart 24 - Forecast Value Sales 2020-2030

Chart 25 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

L'Oréal Groupe Maintains Lead Amid Intensifying Regional Competition

Chart 26 - Company Shares 2025

Chart 27 - Brand Shares 2025

CHANNELS

Health and Beauty Specialists Lead Distribution

Retail E-Commerce Growth Fuelled by Digitalisation and Social Media

Chart 28 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 29 - Economic Context for Beauty and Personal Care

Chart 30 - Real Gdp Growth 2020-2030

Chart 31 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 32 - Consumer Context for Beauty and Personal Care

Chart 33 - Population 2020-2030

Chart 34 - Consumer Expenditure 2020-2030

Chart 35 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus

of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sun-care-in-uzbekistan/report.