



Euromonitor
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Analgesics in Finland

September 2025

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Analgesics in Finland - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Diverse consumer preferences and a mild flu season shape analgesics growth in Finland
Competitive pressures challenge leaders amid growing demand for affordable alternatives
Pharmacies lead distribution while investing in online channels to support the growth of retail e-commerce

PROSPECTS AND OPPORTUNITIES

Analgesics is expected to record positive growth, driven by innovation and evolving consumer preferences
Innovation in fast-acting analgesics is set to fuel growth through new convenient formats
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