



**Euromonitor
International**

Coffee in Cameroon

November 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Instant coffee continues to account for most value and volume sales

INDUSTRY PERFORMANCE

Moderate recovery in 2025, despite surging prices

Fresh ground coffee registers highest value growth

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Structural limits persist despite modest growth potential

Increasing coffee culture

Sustainability compliance to drive up costs as EU deforestation rules reshape coffee supply chains

COMPETITIVE LANDSCAPE

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Coffee best performer in 2025

KEY DATA FINDINGS

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Slight fall in volume sales

Soaring input costs collide with price-sensitive consumers

Wellness a premium lifeline amid economic strain

WHAT'S NEXT?

Moderate outlook over forecast period, though challenges remain

Consumers remain price sensitive

New channels drive sales, amid cost pressures

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About Euromonitor International

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