



Euromonitor
International

Analgesics in Taiwan

October 2025

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Analgesics in Taiwan - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Topical analgesics support growth as demand rises for accessible pain relief in Taiwan

Haleon UK Services Limited strengthens its leadership as brands target diverse consumer pain relief needs

Pharmacies maintain its dominance while health and personal care stores emerge as a key growth driver

PROSPECTS AND OPPORTUNITIES

Demand for topical analgesics is expected to rise due to the ageing population and evolving consumer preferences

Social media influence and cross-border shopping will drive growth of Japanese analgesics

Acetaminophen is expected to remain a staple, driven by rising self-medication and healthcare strain

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/analgesics-in-taiwan/report.