



Analgesics in India

January 2026

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Analgesics in India - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Analgesics achieve high single digit growth as everyday solution for pain relief
Competition intensifies as development focuses on hybrid formulations and specific types of pain
Availability across e-pharmacy and quick commerce platforms drives growth

PROSPECTS AND OPPORTUNITIES

Urban performance-driven lifestyles will drive analgesics demand in the forecast period
Convenient formats to drive higher analgesics usage in India
Pain management is forecast to evolve from reactive relief to proactive, lifestyle-based prevention

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DISCLAIMER

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