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International

# Appliances and Electronics Specialists in South Korea

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## Appliances and Electronics Specialists in South Korea - Category analysis

### KEY DATA INSIGHTS

#### 2025 DEVELOPMENTS

Lotte Hi-Mart Drives Private Label Adoption to Capture Value-Focused Shoppers

#### KEY INDUSTRY TRENDS

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#### INDUSTRY PERFORMANCE

Lotte Hi-Mart Drives Private Label Adoption to Capture Value-Focused Shoppers

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### KEY DATA INSIGHTS

#### KEY INDUSTRY TRENDS

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E-Commerce Platforms Capture Value as Shoppers Seek Savings

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