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Cough, Cold and Allergy (Hay Fever) Remedies in the Czech Republic

September 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Supply of antihistamines improves, though production delays persist
Multinationals dominate, while local brands seize short-term gains
Pharmacies remain dominant, but e-commerce continues to expand

PROSPECTS AND OPPORTUNITIES

Modest but steady growth outlook
Smarter distribution and expanding e-commerce
Allergy prevalence shaped by climate change

CATEGORY DATA

Table 1 - Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2020-2025
Table 2 - Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2020-2025
Table 3 - NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2021-2025
Table 4 - LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2022-2025
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Table 6 - Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2025-2030

Consumer Health in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Consumer Health in 2025: The big picture
Key trends in 2025
Competitive landscape
Channel developments
What next for Consumer Health?

MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025
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MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2020-2025
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Self-medication/self-care and preventive medicine
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Summary 1 - OTC: Switches 2024-2025

DISCLAIMER

DEFINITIONS

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