



Euromonitor
International

Soft Drinks in China

November 2025

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EXECUTIVE SUMMARY

Relatively bright performance for soft drinks

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

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Consumers are willing to pay for convenience and instant delivery

Local cultural traditions increasingly shape product developments

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High growth of reduced-sugar RTD tea will continue

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[Juice in China](#)

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[RTD Coffee in China](#)

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[RTD Tea in China](#)

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[Energy Drinks in China](#)

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[Sports Drinks in China](#)

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[Asian Speciality Drinks in China](#)

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