



Baby Food Packaging in Mexico

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Modern pack types and parental needs sustain growth in baby food packaging in Mexico

Consumer demand for transparency drives innovation in baby food packaging

Declining birth rate poses a threat to baby food packaging, but players pivot

PROSPECTS AND OPPORTUNITIES

Growth in packaging volumes despite falling birth rate as consumer behaviour changes

Evolving consumer needs likely to transform baby food packaging

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Baby Food Packaging in Mexico - Company Profiles

Packaging Industry in Mexico - Industry Overview

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Non-alcoholic drinks packaging balances plastic dominance with growing eco-friendly solutions

Alcoholic drinks packaging shifts to meet sustainability goals

Beauty and personal care brands adopting refill and reuse models to cut single-use plastics

Refill systems and recycled materials becoming standard in home care packaging

Pet food packaging moves towards sustainable and practical solutions

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Mexico tightens packaging regulations to promote circularity and reduce the use of plastics

Plastics Pact promotes innovation and shared responsibility for sustainable packaging

RECYCLING AND THE ENVIRONMENT

Plastics agreement seeks to reduce waste and boost recyclability in packaging by 2030

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