



Confectionery Packaging in Canada

August 2025

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Confectionery Packaging in Canada - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Metal tins emerges as the fastest-growing pack type in 2024

Sustainable packaging innovation: Mintha's refill format

Flexible packaging and 17g packs lead confectionery

PROSPECTS AND OPPORTUNITIES

Decline in overall confectionery packaging volumes

Shift away from flexible plastics with government encouragement

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Confectionery Packaging in Canada - Company Profiles

Packaging Industry in Canada - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Plastic dominates food packaging, but sustainable alternatives are on the rise

Innovation and premium design revolutionise beverage packaging

Metal cans dominate while the bag-in-box format gains traction in alcoholic drinks

Cartons lead sustainable beauty as brands embrace premium finishes and recyclability

Refills and concentrates alternatives power the future of home care

Large packs maximise value in pet food, while small formats unlock entry for new brands

PACKAGING LEGISLATION

Canada advances towards zero plastic waste through national targets, refill models and investment in circular packaging systems

RECYCLING AND THE ENVIRONMENT

Extended producer responsibility enables circular packaging by funding collection and recovery

Clear labelling standards transform packaging transparency by banning misleading claims

Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2022/2023 and Targets for 2024

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