



Other Hot Drinks in the United Kingdom

November 2025

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Other Hot Drinks in the United Kingdom - Category analysis

KEY DATA FINDINGS

2025 PERFORMANCE

A tough year for other hot drinks with rising prices weighing on demand

INDUSTRY PERFORMANCE

Other hot drinks battling with rising prices and growing health concerns

Nostalgia and healthier options a focus of innovation

WHAT'S NEXT?

Non-traditional formats could revitalise the traditional market for hot chocolate

Personalisation and digital engagement offer growth opportunities

HFSS restrictions to accelerate health and wellness trends in other hot drinks

COMPETITIVE LANDSCAPE

Mondelez leads a market that is rife with innovation

Knoops looking to expand

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Little change in the distribution landscape as consumers look for the best value

The on-trade channel continues to see steady gains

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Hot Drinks in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Rising prices and economic pressures continue to limit growth in hot drinks

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Volume sales stagnate as consumers continue to battle with cost-of-living pressures

Players focus on offering quality products to sustain demand

Consumers look for indulgence without a higher price tag

WHAT'S NEXT?

Expansion of the UK's HFSS regulations set to push healthier options

The digital market opening up opportunities for hot drinks

Producers under mounting pressure to adopt more ethical practices

COMPETITIVE LANDSCAPE

Nestlé retains the lead through constant innovation and new product development
Keurig and JDE Peets merger expected to shake up the coffee market

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