



Euromonitor
International

Dairy Packaging in Spain

September 2025

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Dairy Packaging in Spain - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Steady growth and sustainability drive movements in dairy packaging in Spain

Lactalis Puleva adopts ISCC PLUS-certified recycled cartons, boosting sustainable dairy packaging in Spain

Lecha Celta drives a shift to eco-friendly, family-sized dairy packaging

PROSPECTS AND OPPORTUNITIES

Evolving consumer demand and sustainability to shape Spain's dairy packaging landscape

Smaller pack sizes, sustainability, and smart packaging to reshape dairy packaging in Spain

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Dairy Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Material makeover through paperboard innovation and lightweight formats in food packaging

Spain taps into the future with rPET bottles, anchored lids and paper carriers in non-alcoholic drinks packaging

Metal bottles seeing strong growth in alcoholic drinks packaging in Spain

Glamour shifts to refillable, recycled and futuristic solutions in beauty and personal care packaging

Sustainability, convenience and concentration reshaping home care packaging

Recyclable pouches and resealable packs transform pet food packaging

PACKAGING LEGISLATION

Royal decree reshapes packaging compliance

RECYCLING AND THE ENVIRONMENT

EU packaging law for reusable and recyclable designs

Recycling, reuse and waste reduction shape the industry

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