



Euromonitor
International

Sauces, Dips and Condiments in Kazakhstan

November 2025

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Sauces, Dips and Condiments in Kazakhstan - Category analysis

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2025 DEVELOPMENTS

Busier lifestyles fuels demand for convenient sauces, dips and condiments

INDUSTRY PERFORMANCE

Growing popularity of international cuisine fuels demand

Soy sauce leads growth

WHAT'S NEXT?

Convenience trend to drive future growth

Widespread use in Kazakh cuisine will support stable demand for herbs and spices

Consumers to seek clean-label sauces with traceable ingredients

COMPETITIVE LANDSCAPE

Eurasian Foods Corp consolidates its leadership

Unilever sees robust growth from low base

CHANNELS

Small local grocers lead, but modern retailers are gaining influence in sauces, dips, and condiments

E-commerce is fastest-growing channel

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Cooking Ingredients and Meals in Kazakhstan - Industry Overview

EXECUTIVE SUMMARY

Growing interest in global flavours and convenient time-savers

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Demand remains impacted by inflationary pressures

Honey shows fastest development

Growing interest in exotic flavours

WHAT'S NEXT?

Busy lifestyles will fuel demand

Sauces will see expanding flavour variety amid rising popularity of fast food

Kazakhstan to introduce digital labelling to boost transparency

COMPETITIVE LANDSCAPE

Eurasian Foods Corp leads sales

Efko OAO leverages local production to drive sales of Sloboda

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