



Euromonitor
International

Dishwashers in Argentina

February 2026

Table of Contents

Dishwashers in Argentina - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Increasing disposable income and an expanding employed female population help drive sales

Chart 1 - Key Trends 2025

Chart 2 - Analyst Insight

INDUSTRY PERFORMANCE

Consumers drive demand with increased disposable income

Freestanding dishwashers dominate sales thanks to the consumer preference for these models

Financing options shape consumer purchasing decisions

WHAT'S NEXT?

Consumers drive demand with increased disposable income and search for energy efficiency

Freestanding dishwashers to remain dominant, slimline and table-top varieties making gains

Energy efficiency and financing options to shape future

COMPETITIVE LANDSCAPE

The Whirlpool and Drean brands dominate the dishwashers market

No notable mergers or acquisitions in dishwashers

Chart 3 - Candy's Availability Strongly Increases with New Imports

Philco launches a new table-top dishwasher that fits over kitchen's countertops

Chart 4 - Philco's New Table-Top Dishwasher Fits over a Kitchen's Countertops

CHANNELS

Physical stores remain dominant despite e-commerce growth

E-commerce drives sales with competitive pricing and convenience

No new retail brands or concepts emerge in 2026

PRODUCTS

Sustainability drives innovation with energy-efficient designs

Compact designs gain traction in space-constrained kitchens

Business impact: manufacturers focus on energy efficiency and compact designs

Chart 5 - Philco's New Table-Top Dishwasher is Claimed to Save up to 75% of Water Versus Hand Dishwashing

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Consumer Appliances in Argentina - Industry Overview

EXECUTIVE SUMMARY

Search for energy-efficient devices and rising disposable incomes help drive growth

KEY DATA FINDINGS

Chart 6 - Key Trends 2025

Chart 7 - Analyst Insight

INDUSTRY PERFORMANCE

Energy efficiency drives sales growth through financing options

Dynamism coming from consumers looking for energy-efficient models

Key trends and future outlook

Chart 8 - New San Launches a New Philco Energy-Efficient Split Air Conditioner

WHAT'S NEXT?

Strong growth driven by energy efficiency and financing
Home laundry appliances and refrigeration appliances lead growth
Air fryers and robotic vacuum cleaners drive innovation
Chart 9 - Growth Decomposition of Consumer Appliances 2024-2029

COMPETITIVE LANDSCAPE

Local production and imports shape competitive landscape
Opportunities arise from energy efficiency and innovation

CHANNELS

Appliances and electronics specialists drive offline sales
Retail e-commerce gains traction with brand-owned platforms
No new retail concepts emerge in 2026

PRODUCTS

Bosch and Samsung drive innovation with advanced features
Chart 10 - Bosch's New Oven with Air Frying Feature
Innovation in home laundry and large cooking appliances
Chart 11 - Samsung Introduces its New Smart Bespoke AI Washer Dryer in Argentina

ECONOMIC CONTEXT

Chart 12 - Real GDP Growth and Inflation 2020-2030
Chart 13 - PEST Analysis in Argentina 2025

CONSUMER CONTEXT

Chart 14 - Key Insights on Consumers in Argentina 2025
Chart 15 - Consumer Landscape in Argentina 2025

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SOURCES

Summary 1 - Research Sources

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