



Hot Drinks Packaging in Mexico

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Sustainability pushes growth in hot drinks packaging, with flexible packaging maintaining its lead

Company specialising in green packaging scales operations as circular economy standards gain momentum

Smaller pack sizes gain traction as consumers prioritise convenience and premiumisation

PROSPECTS AND OPPORTUNITIES

Hot drinks packaging set to increase, with a focus on convenience, sustainability, and innovation

Small packaging set to gain traction in green tea amidst sustainability push

Hot Drinks Packaging in Mexico - Company Profiles

Packaging Industry in Mexico - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Food packaging shifts towards paper and reduced sizes to meet environmental and economic demands

Non-alcoholic drinks packaging balances plastic dominance with growing eco-friendly solutions

Alcoholic drinks packaging shifts to meet sustainability goals

Beauty and personal care brands adopting refill and reuse models to cut single-use plastics

Refill systems and recycled materials becoming standard in home care packaging

Pet food packaging moves towards sustainable and practical solutions

PACKAGING LEGISLATION

Mexico tightens packaging regulations to promote circularity and reduce the use of plastics

Plastics Pact promotes innovation and shared responsibility for sustainable packaging

RECYCLING AND THE ENVIRONMENT

Plastics agreement seeks to reduce waste and boost recyclability in packaging by 2030

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