



Euromonitor
International

Wine in Algeria

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2024 DEVELOPMENTS

Modest volume growth in 2024

Domestic producers continue to dominate

Food/drink/tobacco specialists remains the only off-trade distribution channel due to restrictive regulations

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Although gaining popularity, wine faces challenges

Still red wine to remain dominant

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Competitive landscape

Retail developments

On-trade vs off-trade split
What next for alcoholic drinks?

MARKET BACKGROUND

Legislation
Legal purchasing age and legal drinking age
Drink driving
Advertising
Smoking ban
Opening hours
On-trade establishments

TAXATION AND DUTY LEVIES

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Contraband/parallel trade
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