



Euromonitor
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Drinking Milk Products in Argentina

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Drinking Milk Products in Argentina - Category analysis

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2025 DEVELOPMENTS

Recovery for drinking milk products in 2025

Mastellone Hnos leads to popularity of leading brand, La Serenísima

Small local grocers remains the leading distribution channel for drinking milk products

PROSPECTS AND OPPORTUNITIES

Economic recovery will drive the category's expansion over the forecast period

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/drinking-milk-products-in-argentina/report.