



Euromonitor
International

Sugar Confectionery in Georgia

July 2025

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Sugar Confectionery in Georgia - Category analysis

KEY DATA FINDINGS

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Strong tradition and affordability support growth in 2025
Highly fragmented market
Retail chains have significant bargaining power and dictate terms to suppliers

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SOURCES

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sugar-confectionery-in-georgia/report.