



**Euromonitor
International**

Personal Care Appliances in the United Kingdom

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Convenience and customisation significant in personal care appliances

Chart 1 - Key Trends 2025

INDUSTRY PERFORMANCE

Convenience and customisation impact personal care appliances

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Hair care appliances continues to lead, but oral care appliances draws closer

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Consumers will seek convenient multifunctional personal care appliances

Oral care appliances set to lead growth with innovation and a hygiene focus

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Companies will need to adapt to changing consumer trends to survive

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Consumer Appliances in the United Kingdom - Industry Overview

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