



Euromonitor
International

Spirits in Israel

July 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

On-trade severely impacted by lower demand in wartime
Global Wine & Spirit Ltd disrupts the spirits industry
Specialist stores continue to lead market

PROSPECTS AND OPPORTUNITIES

On-trade recovery to drive spirits sales
Global Wine & Spirit Ltd to build on its strong position
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Alcoholic Drinks in Israel - Industry Overview

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On-trade vs off-trade split
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Legislation
Legal purchasing age and legal drinking age

Drink driving
Advertising
Smoking ban
Opening hours
On-trade establishments

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