



Other Pet Food in Mexico

May 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Other Pet Food Summary

INDUSTRY PERFORMANCE

Other Pet Food Sees Value Growth Despite Moderate Volume Growth

Fish Food Leads Growth through Premiumisation

Legislative Advances Reshape Other Pet Food Offerings

Chart 1 - Value Sales 2021-2031

Chart 2 - Volume Sales 2021-2031

Chart 3 - Value Sales by Category 2026

WHAT'S NEXT?

Small Mammals and Fish Ownership to Shape Steady Growth Trajectory

Fish Food to Lead Future Growth through Innovation

Brands to Leverage Innovation and Urban Trends to Capture Niche Consumers

Chart 4 - Forecast Value Sales 2021-2031

Chart 5 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Top Companies Consolidate Leadership through Strong Brand Presence and Market Reputation

Chart 6 - Company Shares 2025

Chart 7 - Brand Shares 2025

CHANNELS

Pet Shops Lead Distribution While E-Commerce Accelerates Rapidly

E-Commerce Growth Reshapes Consumer Access and Product Diversity

Chart 8 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 9 - Economic Context for Other Pet Food

Chart 10 - Real GDP Growth 2021-2031

Chart 11 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 12 - Consumer Context for Other Pet Food

Chart 13 - Population 2021-2031

Chart 14 - Consumer Expenditure 2021-2031

Chart 15 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Pet Care in Mexico - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 16 - Key Industry Trends for Pet Care

INDUSTRY PERFORMANCE

Premiumisation and Private Label Reshape Consumer Choices Amid Economic Pressures

Chart 17 - Analyst Insight for Pet Care

Cat Food Drives Growth as Consumers Budget for Smaller Pets

Chart 18 - Whiskas Launches Premium Cat Food in Mexico

Leading Companies and Private Label Drive Innovation through Premiumisation and Accessibility

Chart 19 - Value Sales 2021-2031

Chart 20 - Volume Sales 2021-2031

Chart 21 - Value Sales by Category 2026

Chart 22 - Pet Populations 2021-2026

WHAT'S NEXT?

Private Label Expansion to Be Challenged by Quality Demands Amid Market Maturity

Dog Food to Sustain Dominance While Cat Food Leads Value Growth through Premium Innovation

Chart 23 - Forecast Value Sales 2021-2031

Chart 24 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Top Companies Reinforce Lead through Local Investments Sustaining Market Leadership

Private Label Expansion Challenges Brands to Balance Affordability and Quality for Sustainable Growth

Chart 25 - Company Shares 2025

Chart 26 - Brand Shares 2025

CHANNELS

Pet Shops Lead Distribution While Discounters and E-Commerce Gain Ground

E-Commerce Transforms Convenience and Product Reach in Pet Care Retail

Chart 27 - Retail Channels 2021-2026

PRODUCTS

International Players Lead Product Launches Reflecting Evolving Consumer Demands

Chart 28 - Purina Invests in Pet Food Production in Mexico

Chart 29 - Strategic Alliances between Private Label and Leading Pet Brands

Whiskas Responds to Consumer Preference for Premium Nutrition

ECONOMIC CONTEXT

Chart 30 - Economic Context for Pet Care

Chart 31 - Real GDP Growth 2021-2031

Chart 32 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 33 - Consumer Context for Pet Care

Chart 34 - Population 2021-2031

Chart 35 - Consumer Expenditure 2021-2031

Chart 36 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover

a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/other-pet-food-in-mexico/report.