



Beer in Dominican Republic

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Healthy volume growth in 2024
- Cervecería Nacional Dominicana continues to dominate
- Small local grocers, the most important channel due to its versatility as serving as both off- and on-trade

PROSPECTS AND OPPORTUNITIES

- Modest growth over forecast period
- Growth for non/low alcohol beer
- Craft beer see further growth, though from low base

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- Retail developments
- On-trade vs off-trade split
- What next for alcoholic drinks?

MARKET BACKGROUND

- Legislation
- Legal purchasing age and legal drinking age
- Drink driving
- Advertising
- Smoking ban
- Opening hours
- On-trade establishments

TAXATION AND DUTY LEVIES

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DISCLAIMER

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