



Euromonitor
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Drinking Milk Products in Morocco

October 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Modest growth for drinking milk products
Cooperative COPAG continues to lead sales, while Albane benefits from French image
Small local grocers lead but modern retail formats gain ground

PROSPECTS AND OPPORTUNITIES

Parallel market will continue to hinder sales
Shift on focus towards shelf stable milk
Market will become increasingly fragmented

CATEGORY DATA

- Table 1 - Sales of Drinking Milk Products by Category: Volume 2020-2025
- Table 2 - Sales of Drinking Milk Products by Category: Value 2020-2025
- Table 3 - Sales of Drinking Milk Products by Category: % Volume Growth 2020-2025
- Table 4 - Sales of Drinking Milk Products by Category: % Value Growth 2020-2025
- Table 5 - NBO Company Shares of Drinking Milk Products: % Value 2021-2025
- Table 6 - LBN Brand Shares of Drinking Milk Products: % Value 2022-2025
- Table 7 - Distribution of Drinking Milk Products by Format: % Value 2020-2025
- Table 8 - Forecast Sales of Drinking Milk Products by Category: Volume 2025-2030
- Table 9 - Forecast Sales of Drinking Milk Products by Category: Value 2025-2030
- Table 10 - Forecast Sales of Drinking Milk Products by Category: % Volume Growth 2025-2030
- Table 11 - Forecast Sales of Drinking Milk Products by Category: % Value Growth 2025-2030

Dairy Products and Alternatives in Morocco - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2025: The big picture
Key trends in 2025
Competitive landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

- Table 12 - Sales of Dairy Products and Alternatives by Category: Value 2020-2025
- Table 13 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2020-2025
- Table 14 - NBO Company Shares of Dairy Products and Alternatives: % Value 2021-2025
- Table 15 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2022-2025
- Table 16 - Penetration of Private Label by Category: % Value 2020-2025
- Table 17 - Distribution of Dairy Products and Alternatives by Format: % Value 2020-2025
- Table 18 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2025-2030
- Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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