



Beauty and Personal Care Packaging in Spain

October 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Spain's beauty and personal care packaging growth fuelled by regulations and e-commerce

ShapeUp tube brings interactive and sustainable innovation to beauty packaging

Cardboard gains ground as sustainable packaging in Spanish beauty and personal care

PROSPECTS AND OPPORTUNITIES

Spain's beauty packaging growth will be fuelled by innovation and premium trends

Spain's beauty industry is moving towards zero-waste packaging

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Beauty and Personal Care Packaging in Spain - Company Profiles

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Material makeover through paperboard innovation and lightweight formats in food packaging

Spain taps into the future with rPET bottles, anchored lids and paper carriers in non-alcoholic drinks packaging

Metal bottles seeing strong growth in alcoholic drinks packaging in Spain

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Recyclable pouches and resealable packs transform pet food packaging

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EU packaging law for reusable and recyclable designs

Recycling, reuse and waste reduction shape the industry

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